

# Sales Opportunity Analysis Reports (SOAR)

## Detail Report by Restaurant

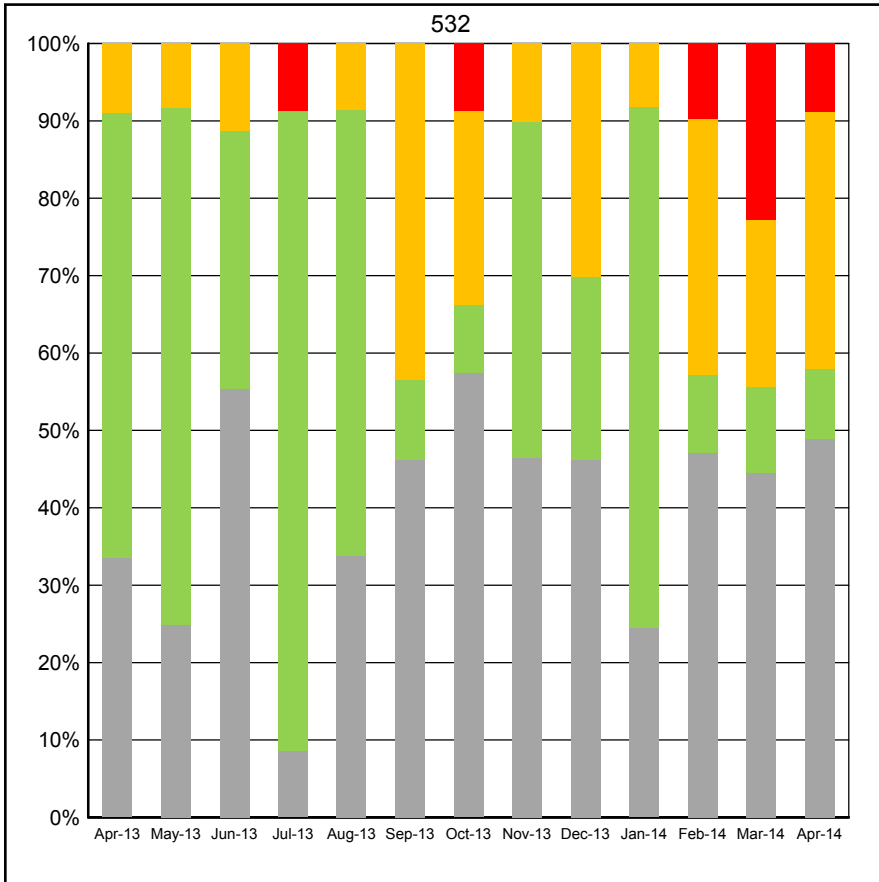
Owner / Operator: CHRIS M HABIGER

April 2014

NSN: 532

Drive-Thru Order Point Type: Side by Side COD \*

Trailing 13 Month Trends



Most Recent Month Details

Time Period	Staff to Schedule	Increase Use of 2nd Prep Side	Staff to Required	Staff to Grow	Conduct On Site DT Diagnostic	Build the Business
Best (Weekend - Snack)				\$2,242 387 Guests Typical: 11 Optimal: 14		
Weekday - Breakfast (7 am to 9 am)						
Weekday - Snack (2 pm to 4 pm)						
Weekday - Dinner (5 pm to 7 pm)		\$1,124 159 Guests				
Weekend - Breakfast (8 am to 10 am)	\$452 76 Guests					
Weekend - Snack (2 pm to 4 pm)				\$2,242 387 Guests Typical: 11 Optimal: 14		
Weekend - Dinner (6 pm to 8 pm)						

\* The Drive-Thru Order Point Type is read from another McDonald's® system. It is only used by SOAR if the opportunity is "Conduct On Site DT Diagnostic". For instructions on how to change this, consult the FAQs.

# Sales Opportunity Analysis Reports (SOAR)

## Detail Report by Restaurant

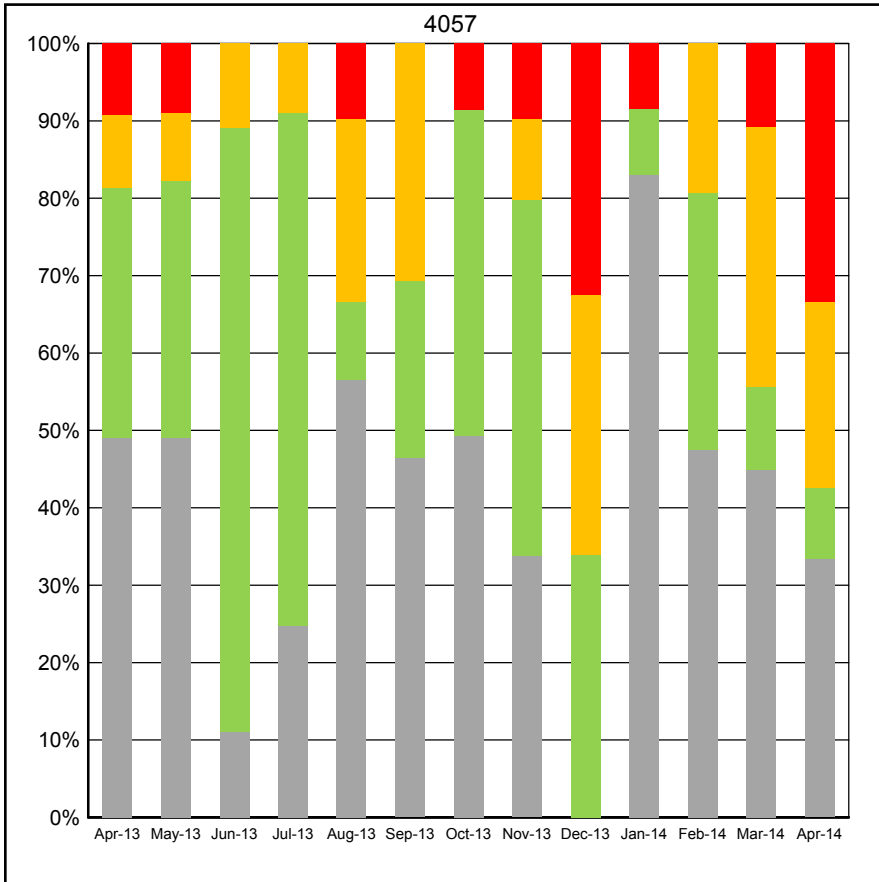
Owner / Operator: CHRIS M HABIGER

April 2014

NSN: 4057

Drive-Thru Order Point Type: Side by Side COD \*

Trailing 13 Month Trends



Most Recent Month Details

Time Period	Staff to Schedule	Increase Use of 2nd Prep Side	Staff to Required	Staff to Grow	Conduct On Site DT Diagnostic	Build the Business
Best (Weekday - Dinner)		\$1,169 147 Guests				
Weekday - Breakfast (7 am to 9 am)	\$1,061 261 Guests					
Weekday - Snack (2 pm to 4 pm)						
Weekday - Dinner (5 pm to 7 pm)		\$1,169 147 Guests				
Weekend - Breakfast (8 am to 10 am)	\$573 89 Guests					
Weekend - Snack (2 pm to 4 pm)				\$485 81 Guests Typical: 10 Optimal: 13		
Weekend - Dinner (6 pm to 8 pm)						

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# Sales Opportunity Analysis Reports (SOAR)

## Detail Report by Restaurant

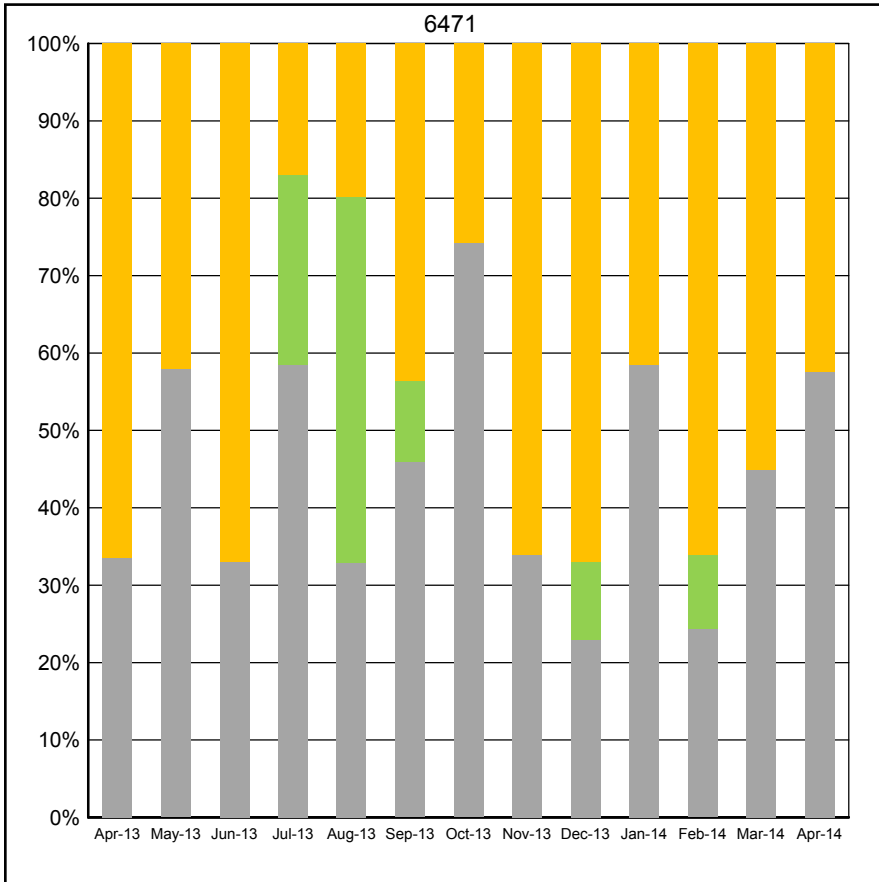
Owner / Operator: CHRIS M HABIGER

April 2014

NSN: 6471

Drive-Thru Order Point Type: Single COD \*

Trailing 13 Month Trends



Most Recent Month Details

Time Period	Staff to Schedule	Increase Use of 2nd Prep Side	Staff to Required	Staff to Grow	Conduct On Site DT Diagnostic	Build the Business
Best (Weekday - Dinner)	Green	Black	White	White	White	White
Weekday - Breakfast (7 am to 9 am)	Green	Green	Green	Green	Green	Green
Weekday - Snack (2 pm to 4 pm)	Green	Green	Green	Green	Green	Green
Weekday - Dinner (5 pm to 7 pm)	Green	Black	White	White	White	White
Weekend - Breakfast (8 am to 10 am)	Green	Black	White	White	White	White
Weekend - Snack (2 pm to 4 pm)	Green	Black	White	White	White	White
Weekend - Dinner (6 pm to 8 pm)	Green	Green	Green	Green	Green	Green

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# Sales Opportunity Analysis Reports (SOAR)

## Detail Report by Restaurant

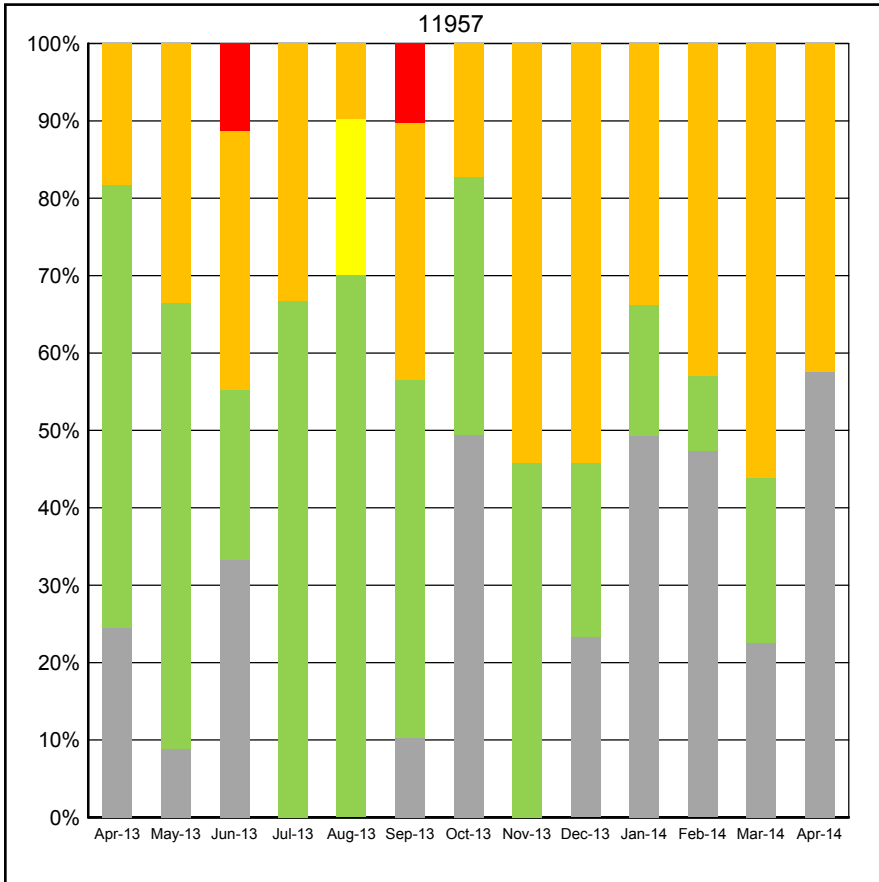
Owner / Operator: CHRIS M HABIGER

April 2014

NSN: 11957

Drive-Thru Order Point Type: Side by Side COD \*

Trailing 13 Month Trends



Most Recent Month Details

Time Period	Staff to Schedule	Increase Use of 2nd Prep Side	Staff to Required	Staff to Grow	Conduct On Site DT Diagnostic	Build the Business
Best (Weekday - Breakfast)	Green	Black	White	White	White	White
Weekday - Breakfast (7 am to 9 am)	Green	Black	White	White	White	White
Weekday - Snack (2 pm to 4 pm)	Green	Green	Green	Green	Green	Green
Weekday - Dinner (5 pm to 7 pm)	Green	Green	Green	Green	Green	Green
Weekend - Breakfast (8 am to 10 am)	Green	Black	White	White	White	White
Weekend - Snack (2 pm to 4 pm)	Green	Green	Green	Green	Green	Green
Weekend - Dinner (6 pm to 8 pm)	Green	Black	White	White	White	White

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## Detail Report by Restaurant

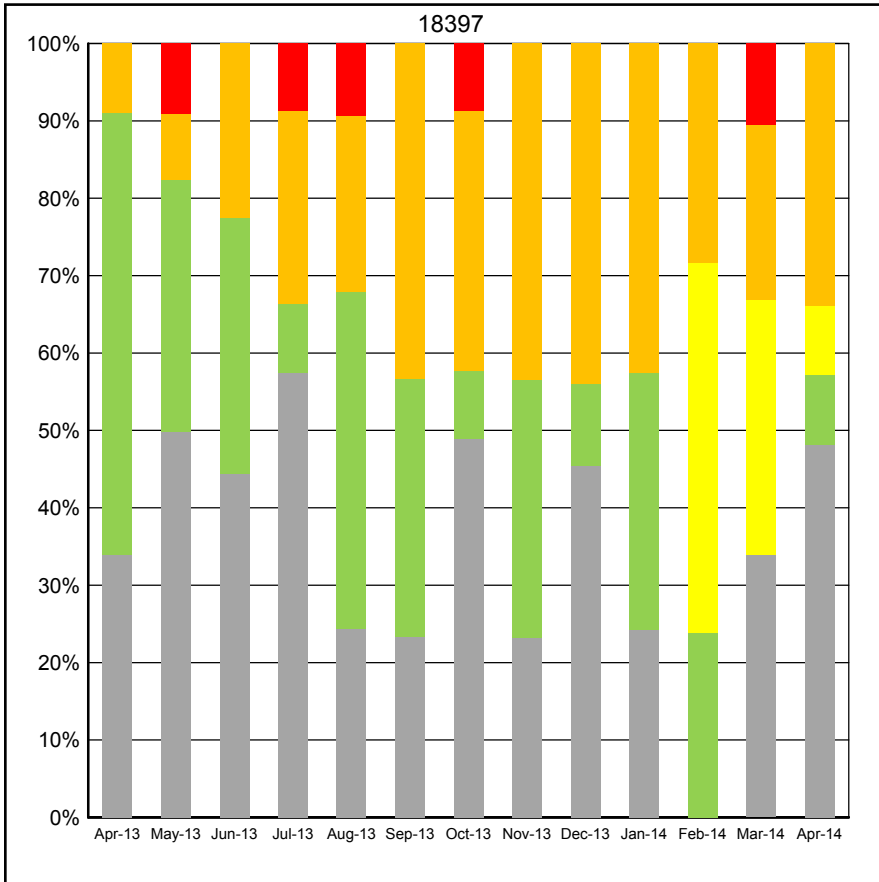
Owner / Operator: CHRIS M HABIGER

April 2014

NSN: 18397

Drive-Thru Order Point Type: Single COD \*

Trailing 13 Month Trends



Most Recent Month Details

Time Period	Staff to Schedule	Increase Use of 2nd Prep Side	Staff to Required	Staff to Grow	Conduct On Site DT Diagnostic	Build the Business
Best (Weekend - Snack)				\$876 146 Guests Typical: 7 Optimal: 9		
Weekday - Breakfast (7 am to 9 am)						
Weekday - Snack (2 pm to 4 pm)						
Weekday - Dinner (5 pm to 7 pm)						
Weekend - Breakfast (8 am to 10 am)		\$714 113 Guests				
Weekend - Snack (2 pm to 4 pm)				\$876 146 Guests Typical: 7 Optimal: 9		
Weekend - Dinner (6 pm to 8 pm)						

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# Sales Opportunity Analysis Reports (SOAR)

## Detail Report by Restaurant

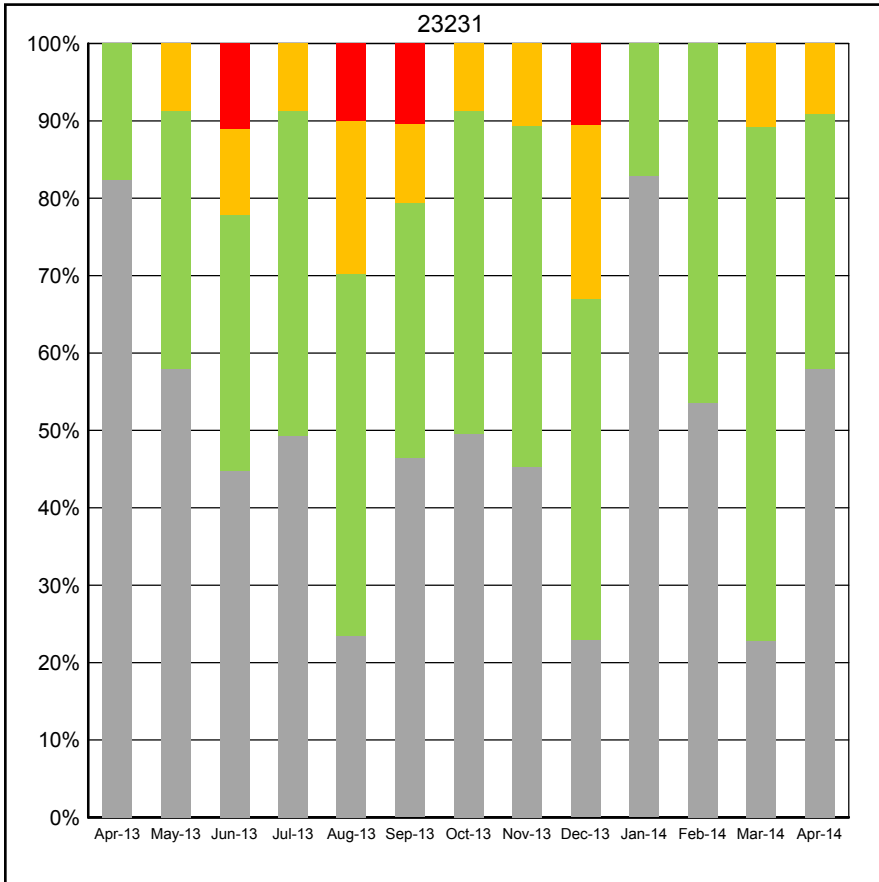
Owner / Operator: CHRIS M HABIGER

April 2014

NSN: 23231

Drive-Thru Order Point Type: Single COD \*

Trailing 13 Month Trends



Most Recent Month Details

Time Period	Staff to Schedule	Increase Use of 2nd Prep Side	Staff to Required	Staff to Grow	Conduct On Site DT Diagnostic	Build the Business
Best (Weekday - Dinner)				\$1,971 271 Guests Typical: 7 Optimal: 8		
Weekday - Breakfast (7 am to 9 am)						
Weekday - Snack (2 pm to 4 pm)						
Weekday - Dinner (5 pm to 7 pm)				\$1,971 271 Guests Typical: 7 Optimal: 8		
Weekend - Breakfast (8 am to 10 am)						
Weekend - Snack (2 pm to 4 pm)						
Weekend - Dinner (6 pm to 8 pm)				\$670 100 Guests Typical: 6 Optimal: 9+		

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# Sales Opportunity Analysis Reports (SOAR)

## Detail Report by Restaurant

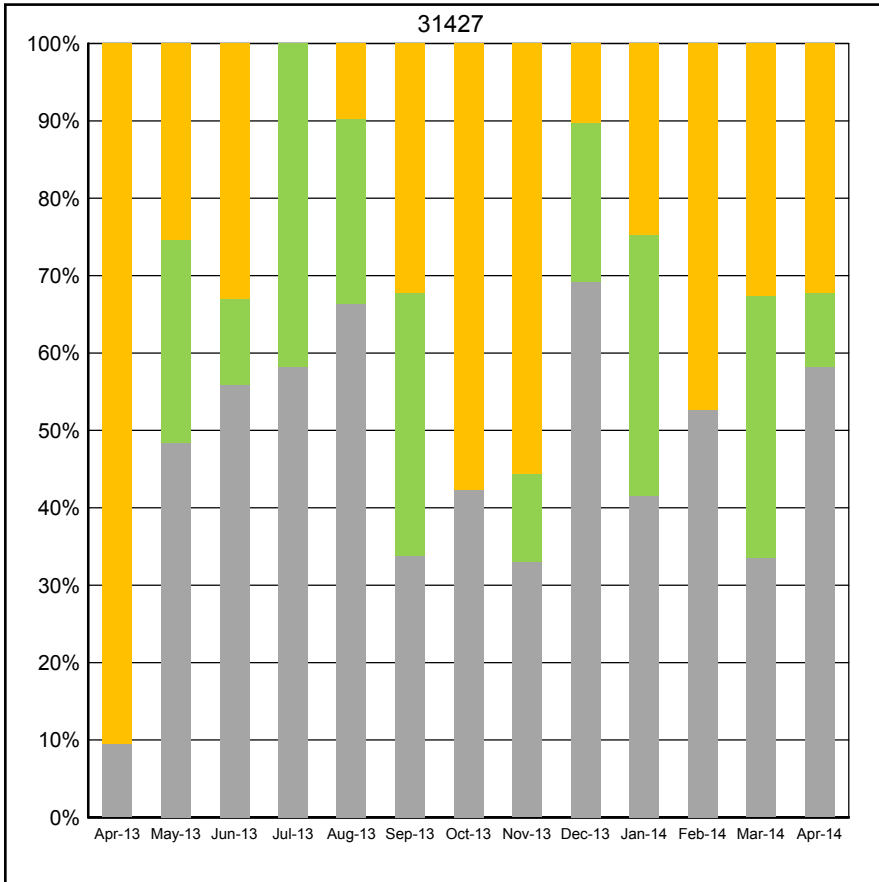
Owner / Operator: CHRIS M HABIGER

April 2014

NSN: 31427

Drive-Thru Order Point Type: Single COD \*

Trailing 13 Month Trends



Most Recent Month Details

Time Period	Staff to Schedule	Increase Use of 2nd Prep Side	Staff to Required	Staff to Grow	Conduct On Site DT Diagnostic	Build the Business
Best (Weekend - Snack)				\$699 127 Guests Typical: 6 Optimal: 7		
Weekday - Breakfast (7 am to 9 am)						
Weekday - Snack (2 pm to 4 pm)						
Weekday - Dinner (5 pm to 7 pm)						
Weekend - Breakfast (8 am to 10 am)						
Weekend - Snack (2 pm to 4 pm)				\$699 127 Guests Typical: 6 Optimal: 7		
Weekend - Dinner (6 pm to 8 pm)						

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